

Department of Business Management



**Gordon
Institute
of Business
Science**
University
of Pretoria

SOCIETY FOR THE
ADVANCEMENT OF
MANAGEMENT
STUDIES

2nd VIRTUAL CONFERENCE FOR AFRICAN YOUNG RESEARCHERS: HOW TO CRAFT A JOURNAL ARTICLE?

DATE: 4TH, 11TH and 18TH NOVEMBER, 2022 (Three Fridays of November)

VENUE: VIRTUAL

Rationale and Objectives

Recently in many countries in Africa, it has become mandatory for an individual to publish articles in refereed journals for him/her to be promoted in academic ranking or to graduate from postgraduate studies. We understand the importance of publication but it is our considered observation that this would not be easy to many postgraduate students. This would also contribute to the reduction of the number of those enrolled for postgraduate studies in the future because research work will be one of the areas that would make them spend a long time before they graduate.

On the same note, there are limited chances for African researchers to publish in good refereed journals globally; among the constraints, include language barriers and inadequate academic writing skills. In general, this decreases chances of sharing and disseminating knowledge generated in the Global South. To address this challenge we are proposing for a workshop on academic writing skills for newly academic staff and postgraduate students. Our expectation is that after training, the trainees would be empowered to develop book chapters and journal articles. To achieve this, one of the requirements for participants will be to submit a manuscript before attending the training.

Target Group and Eligibility

This training is aimed at bringing together PhD students, Post graduate researchers (Masters) and novice academicians and researchers in higher learning institutions in Africa who are interested in learning how to craft journal article. The workshop invites research that draws from a broad range of theoretical and methodological approaches. We will be happy to receive submissions in management field with a focus on *finance, accounting, marketing, business management, retailing, services marketing, international business/marketing, strategy, innovation, international management, organization behaviour, entrepreneurship, public administration, project management, procurement and supply chain, economics, econometric finance, agribusiness and human resources.*

We understand that management can be integrated in different main field such as agriculture, health sector, sociology, laws, tourism, engineering and psychology. We will be happy to welcome those researchers as well. Please feel to contact Program Coordinator for discussion at nandonde@sua.ac.tz

Workshop Format and Structure

The workshop will be structured in three main parts:

1. **Lecture Sessions:** On crafting journal article. The workshop will introduce participants on the basic journal article with of focus on main section for a research papers. Participants will learn how to develop a solid research arguments at **introduction section**, how to craft and present your research issues in this section. How to develop a convincing **literature review section** by grounding both theory/concept/framework/model and empirical literature review in more systematic way without forgetting to integrate context (area of research). Further focus will be on how to bring in research objectives/questions in literature review to achieve research coherence.

Participant will examine what it takes to write a good **methodological section** for journal article. Focus will be on both methods (qualitative, quantitative and mixed methods). Experienced scholars from management field will offer insights on how to best present your methodological section with main aim of achieving transparency among peers. Workshop will focus on how to write **finding section** for a journal article. More focus will be on different styles that proposed by journals.

Further, workshop will introduce participants on how to write comprehensive **discussions and conclusion section** of a journal article. What to include in this section? How to present your argument or claim? How to present contribution to the body of knowledge? Theoretical contribution? Areas for further researches?

2. **Editors-In-Chief Clinic:** For participants to learn what it takes for their papers to be accepted in the academic journals will have an opportunity to learn from Editors-in-Chief with experience of conducting researches in Africa.
3. **Reviewers Conner:** All papers submitted will be reviewed and comments will be shared virtually and on face-to-face. For face-to-face participants will have the opportunity to present their research papers during the workshop. One-to-one meetings with faculties who work in the respective area of scholarly inquiry will be organized to discuss earlier-stage or later stage work.

Application Process

Applications should be sent by email to the program coordinators by **20 October 2022**. Each application should include a draft of paper and current one page CV with publication section and passport size picture. The paper should be not less than 5000 words and not more than 6000 words without reference. Selected participants will have the opportunity to discuss their papers during the workshop, in the form of either an extended essay or a full paper (max. 6,000 words). This must be **sent by October 20, 2022** for distribution to the discussants. Main part of your paper has to include **Abstract, Introduction, Literature Review, Finding, Discussion and Conclusion and References**.

Program Fees

The workshop is scheduled from **November 4th to 18th**. There are no workshop fees for accepted participants. Expenses for the organization of the workshop will be covered by **the Society for Advancement in Management Studies (SAMS)**. No allowances or accommodation cost will be covered for this training.

Send Your Application to

Dr Felix Adamu Nandonde, nandonde@sua.ac.tz copy to **Prof Helena Bernard** barnardh@gibs.co.za

OUR FACULTIES

Prof Anastacia Mamabolo, Gordon Institute of Business Science, University of Pretoria,

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